

HI, I'M TAWNI

TAWNI KUHN

(650) 454-5949

tawnirae.x@gmail.com

You can find my portfolio over at kuhncreative.net

In the workplace, beyond identifying as a creative, I am a communicative team player with a strong, business-focused work ethic. Design is more than handing off something pretty; it's also about problem-solving and hitting goals. I thrive on challenges, learning new skills, and gaining the satisfaction of a successful final product.

My **skills** include:

Adobe Creative Suite

Marketing & branding

Creative direction

Figma & UI design

Video editing & ad creation

Illustration

Photography & editing

Print knowledge & design

Microsoft Office

Social media

Education:

Cañada College

2010-2014

General Education

NOM NOM

Senior Graphic Designer / 3 years (Apr 2019 – Now)

- Implemented an entire brand refresh, from print and packaging materials to various digital assets.
- Developed and iterated on hundreds of ads and various campaigns from concept to creation.
- Managed all company-wide creative projects from concept to production.
- Built mobile-first wireframes and design for website and email.
- Directed and facilitated both in-house and in-studio photoshoots.
- Managed various partners and vendors, from production to advertising.
- Assisted in various other as-needed tasks, such as project management and copywriting.

Nom Nom was acquired by Royal Canin (a subsidiary of Mars, Inc.) in December 2021.

LOOK AGENCY

Graphic Designer / 3 years (Jan 2016 – Mar 2019)

- Brand, identity and campaign creation from concept to delivery.
- Designed large Visa B2B, co-branded, sales presentation decks for companies such as Disney, Uber, Hilton, Ford, and more.
- Website (including mobile) UI design.
- (+ more.)

RECENT FREELANCE EXPERIENCE

Homedics (September 2022)

- Developed social media plan for re-brand launch.
- Created assets to introduce new brand, such as videos for Reels/stories, and various graphics.

PROVEN Skincare (August 2022 – Now)

- Landing page design support and iterations.